



BY APPOINTMENT TO H.M. THE QUEEN  
MANUFACTURERS OF FLOORCOVERING  
FORBO FLOORING UK LTD. KIRKCALDY



CI/SfB  
| (43) | Tn |  
April 2011



## Integrated design solutions

creating better environments



FLOORING SYSTEMS

# You're thinking design

# We're thinking let's get creative

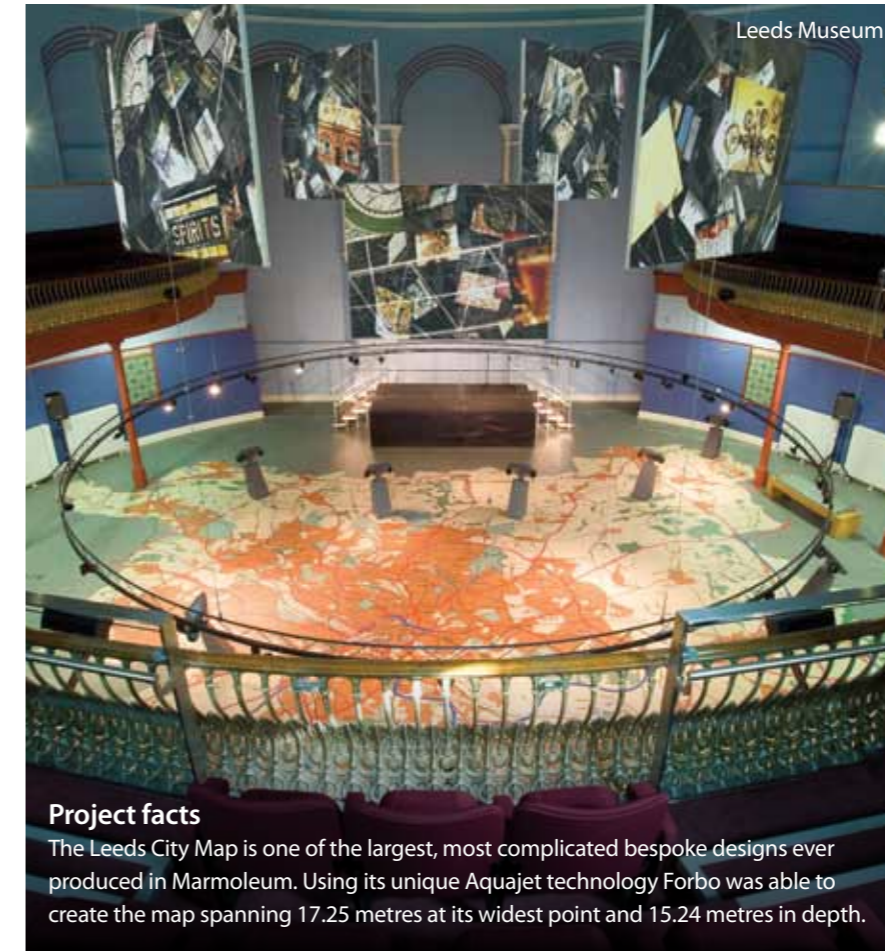
## Contents

<b>Our Design Credentials</b>	<b>03</b>
Design in use	04
<b>Corporate Identity</b>	<b>06</b>
Entrances	08
Brands and Logos	10
Bespoke Colour and Digital Print	12
<b>Design Features</b>	<b>14</b>
Simple Combinations	16
Bespoke Elements	18
Design Elements	20
Designating Walkways & Areas	22
<b>Bespoke Design</b>	<b>24</b>
<b>Colour</b>	<b>24</b>
Westbond carpet tiles	24
Flex Creator	25
<b>Digital Print</b>	<b>26</b>
Flotex Digital Print	26
Floorink	27
<b>Plan Design</b>	<b>30</b>
Forbo Design Service	30
<b>Residential Options</b>	<b>32</b>
Floorink	32
Marmoleum	33
<b>The Next Step</b>	<b>34</b>

The floor is a crucial element of a building's interior design; creating the first impression and setting the tone. Our tantalising range of colours, textures and products will provide you with endless creative possibilities.



**Project facts**  
This installation for Lloyds TSB uses two designs from our Tessera carpet tile collection to achieve an installation which is unique.



**Project facts**  
The Leeds City Map is one of the largest, most complicated bespoke designs ever produced in Marmoleum. Using its unique Aquajet technology Forbo was able to create the map spanning 17.25 metres at its widest point and 15.24 metres in depth.

**Design**  
Whether you are looking to recreate a complex logo or design feature, match that perfect colour for your interior or visualise an entire flooring design scheme, we have the knowledge and technology to help and guide you every step of the way.

From the conception of your idea, through to the production and final installation, our in house team of design experts have the skills and experience to take your ideas and turn them into reality. The resulting designs retain all the performance characteristics of the original product.

**Colour**  
Colour is a key element of design and we have literally thousands of standard colours to choose from. If it's bespoke, you will want our most enticing palette, Westbond. It's very simple; we'll make 1m<sup>2</sup> of any colour you want!



# Design in use

No matter what kind of project you are working on, products from across our wide portfolio can be used together or on their own to bring a unique and appealing touch to any interior scheme.



### Project facts

Employees and visitors to Lloyds TSB in Hove can enjoy a dramatic new look achieved using two ranges of carpet tiles from our Tessera collection to create textural and visual interest.

Workspaces are increasingly becoming areas where creativity and design can have an impact on those who do business there. Our textiles and resilients suit every type of workspace, from the most dynamic and vibrant spaces to more subdued and formal surroundings.



### Project facts

Forbo Flooring Systems' unique Flotex floor covering has been used to create a vibrant children's play area at Kidspace – an indoor adventure centre. Bright, multi-coloured Flotex tiles were laid in interesting shapes in the various play zones achieving the fun and energetic environment.

With large collections of sheet and tile, our portfolio provides a wide choice of colours and textures with which to create both stimulating and relaxing environments.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.



### Project facts

Pupils at Kobi Nazru School in London were encouraged to take part in the refurbishment project designing a theme that reflected the schools vision and the connection with the local community. Their ideas were reproduced in Marmoleum cut using Forbo's unique Aquajet technology.

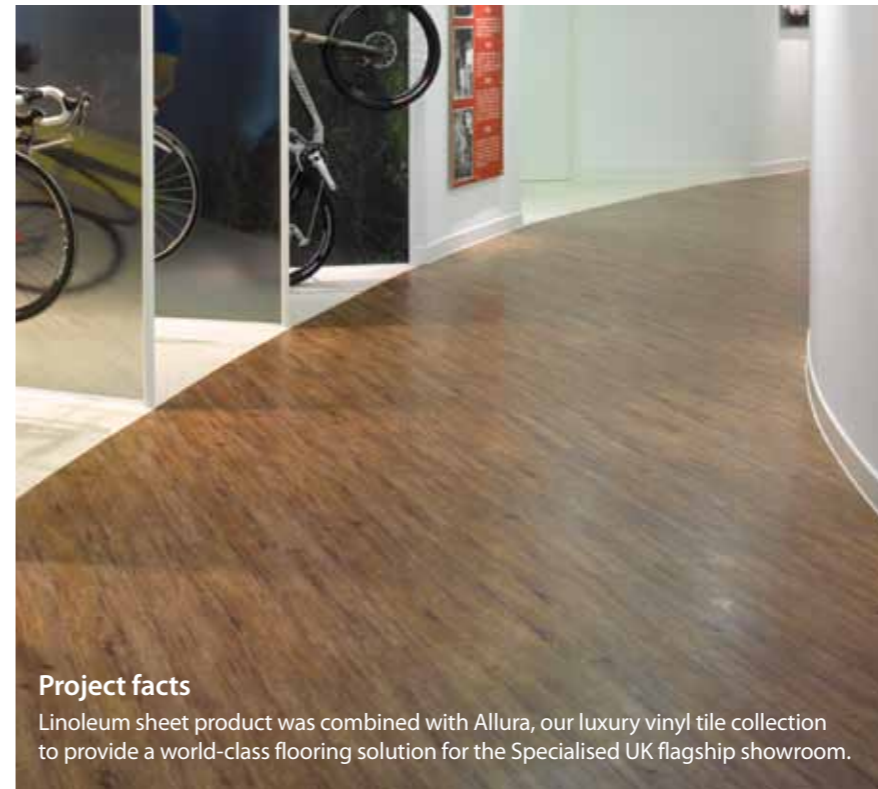
From nurseries to academies and universities, create stylish yet low maintenance floors that bring education to life.

From reception areas to patient bedrooms, our collections of resilient floor coverings can be used to create striking bespoke designs without compromising on performance.



### Project facts:

Marmoleum real, cut using Forbo Flooring Systems unique Aquajet Technology, has been specified for Frome Community Hospital to create a striking, bespoke design, aimed at enhancing the healing environment. Comprising 28 patient rooms, the hospital required a flooring system that could withstand the daily wear and tear of a healthcare environment, as well as create a relaxing atmosphere for patients and visitors.



### Project facts

Linoleum sheet product was combined with Allura, our luxury vinyl tile collection to provide a world-class flooring solution for the Specialised UK flagship showroom.

Creating a space that is appealing to customers has never been so important. Our wide collection of finishes can be combined to create that perfect retail atmosphere.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

## You're thinking corporate identity

When it comes to reflecting the personality of a company, Corporate Identity is often one of the most easily identifiable aspects. From the strength of branding and trade names to bespoke colours that are instantly recognised, perception is everything.



Nuway Tuftiguard at  
Whitewater shopping centre

Whether you are looking to make a statement in an entrance or reception area, or subtly incorporate Corporate Identity into offices and breakout areas, Forbo can offer a range of design options across our wide product portfolio to help you.



Bespoke Westbond carpet tiles used to reflect the corporate colours of Shell

## We're thinking entrances and beyond



Allura and Coral brush activ

# Corporate identity

## Entrances

When it comes to making a good impression, entrance areas are the first point of contact with customers, your first opportunity to promote your company and its values.

As well as providing a high performance entrance system our Nuway engineered mats and Coral textile "clean off" systems both offer the opportunity for unique design solutions.



55 Baker Street, London

### nuway® tuftguard

#### Nuway:

Made according to the specification of each individual order, and hand assembled, the wide choice of colours in our Nuway Tuftguard collection mean entrance mats no longer need to be just a functional necessity. From company logos to eye catching designs, our design team can help you create an entrance that fits seamlessly into your interior design scheme.



Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.



Coral

### coral®

#### Coral Textile Mats:

Our Coral textile systems afford you the choice of up to 4 colours per design from our extensive collection, all precision cut to give you a design feature that doesn't compromise on performance.

#### Coral Logo:

When it comes to replicating more complex designs or matching that perfect colour or corporate tint, our Coral Logo digitally printed mats provide the ideal solution. Printed on a specially manufactured base, with the option to choose up to 16 colours from our bank of 42 standard colours, entrances can be turned into works of art. We can even reproduce Pantone or RAL colours if the occasion calls for it, giving you complete control over every aspect of your design.



Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

# Corporate identity

## Brands and logos

Virtually all our floor coverings can be cut to recreate logos, offering endless opportunity for design. With the precision to cut widths of just a few millimetres, the most intricate of designs can be reproduced to stunning effect.



### Logo design using our unique Aquajet technology

Working from almost any type of file, our Aquajet design team can recreate your company logos and crests at any scale. And with over 160 colourways to choose from in the Linoleum collection alone, finding the perfect combination of colours is easy.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.



### Project facts

Durham University was able to recreate its shield and motto thanks to the extensive colour palette of Tessera Sheerpoint carpet tiles.



For areas that require the softer feel of a textile floor covering, our carpet tiles collections can be specially cut to create spectacular central features.

### Project facts

Flotex flocked flooring has been used to create an impressive military logo at The Tower of London.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

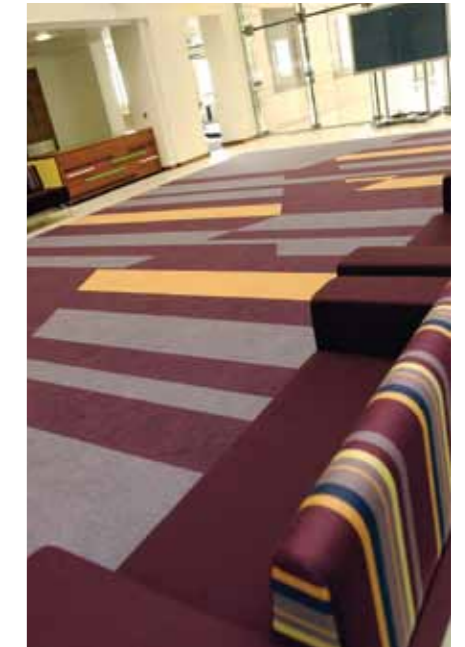
# Corporate identity

## Bespoke colours & digital print

Corporate Identity is often defined by a specific corporate colour, giving unity across brochures, point of sale and advertising. Why not bring this colour to life as part of your interior scheme?



Bespoke colour carpet tiles were used to recreate the Eversheds interlocking logo.



### Bespoke colours:

Synonymous with total flexibility and sophistication, our Westbond fusion bonded carpet tiles allow you to take control of the process of designing luxurious, bespoke carpet tiles. We will make 1m<sup>2</sup> of any colour.



Defining corporate identity using bespoke Westbond carpet tile at RBS.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.



Temporary advertising using Floorink

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

### Digital print:

The high tech process of digital printing now means that there is no limitation to the colours and images that can be printed on our Flotex and vinyl floor coverings. Corporate colours, logos or emblems can be replicated in a wide scale design, providing you with your very own, unique floor covering.

# You're thinking design features

Whether it's a school, office or a hospital, flooring in any area of a building can be used to add interest and character through the use of a design feature, no matter what the product.



**Project facts**  
Colours from the Artoleum and Marmoleum collections were combined with Allura to create a stunning look for the Specialized UK flagship store.

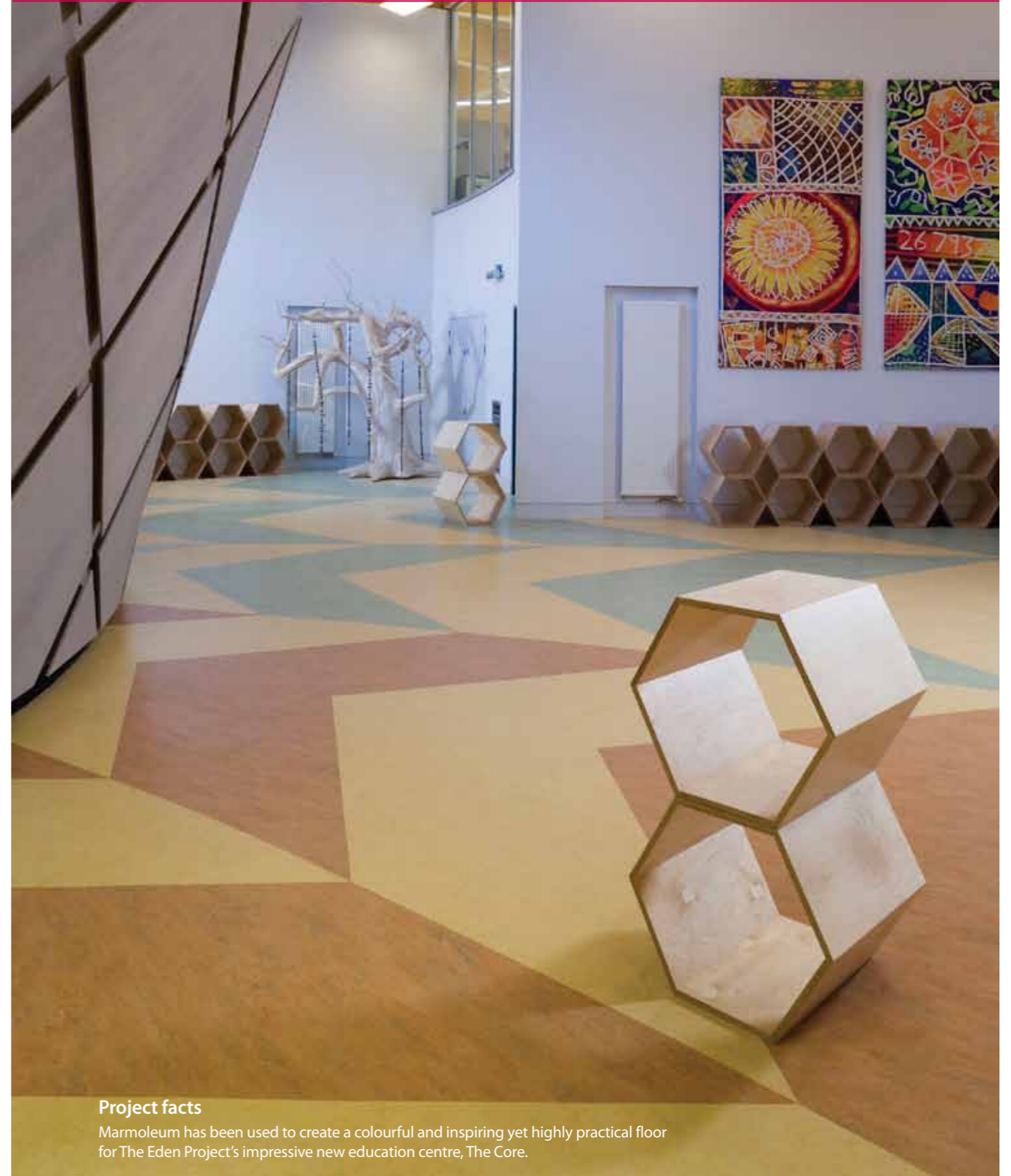
From the quirky and unique, to designating walkways and break out areas, products from across our portfolio can be used to create bespoke designs that are inspirational as well as functional



**Project facts**  
The Flotex Terrazzo design from the Sottsass collection has been used at Ingol library to provide an ideally themed flooring solution for the hub area.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

# We're thinking we can help



**Project facts**  
Marmoleum has been used to create a colourful and inspiring yet highly practical floor for The Eden Project's impressive new education centre, The Core.

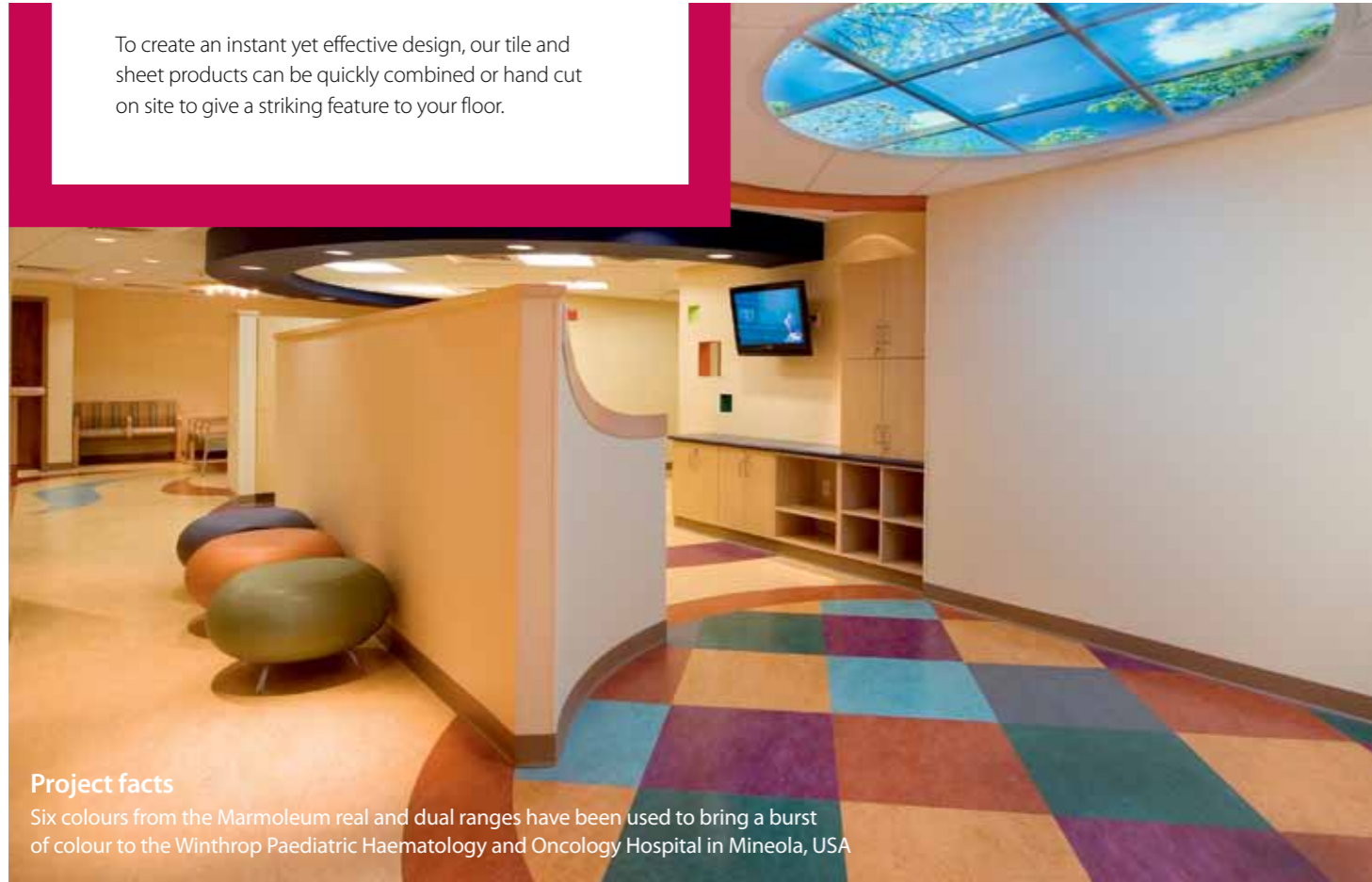
Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.



# Design features

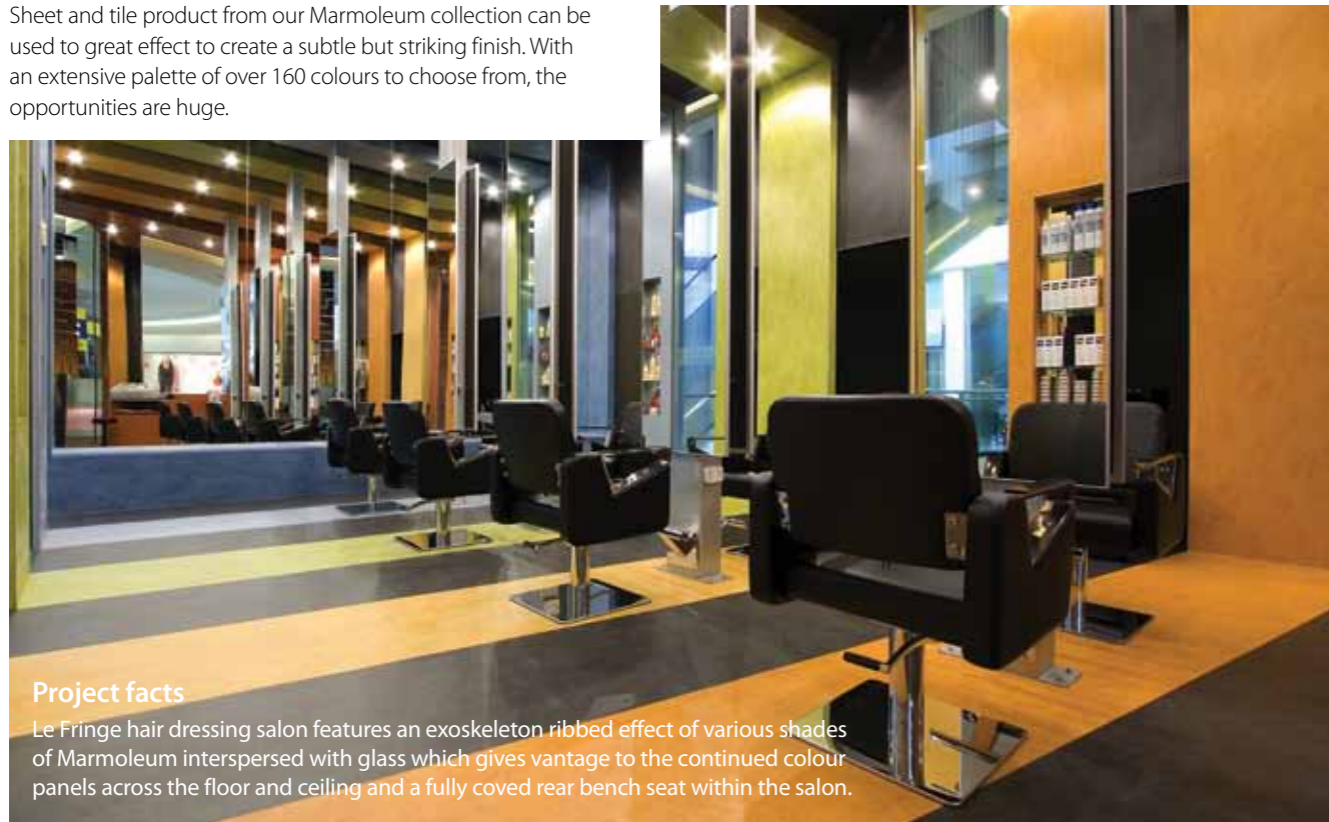
## Simple combinations

To create an instant yet effective design, our tile and sheet products can be quickly combined or hand cut on site to give a striking feature to your floor.



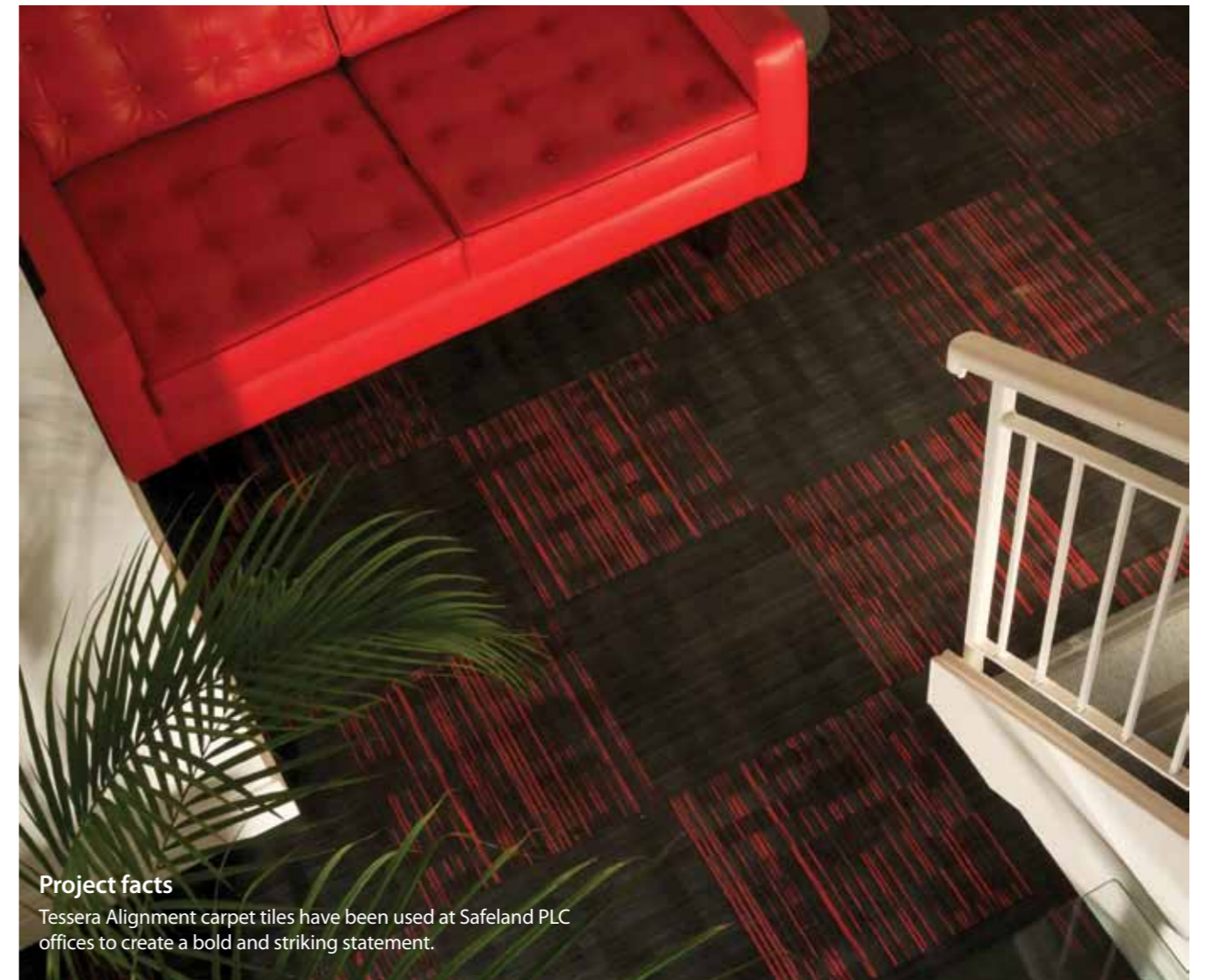
**Project facts**  
Six colours from the Marmoleum real and dual ranges have been used to bring a burst of colour to the Winthrop Paediatric Haematology and Oncology Hospital in Mineola, USA

Sheet and tile product from our Marmoleum collection can be used to great effect to create a subtle but striking finish. With an extensive palette of over 160 colours to choose from, the opportunities are huge.

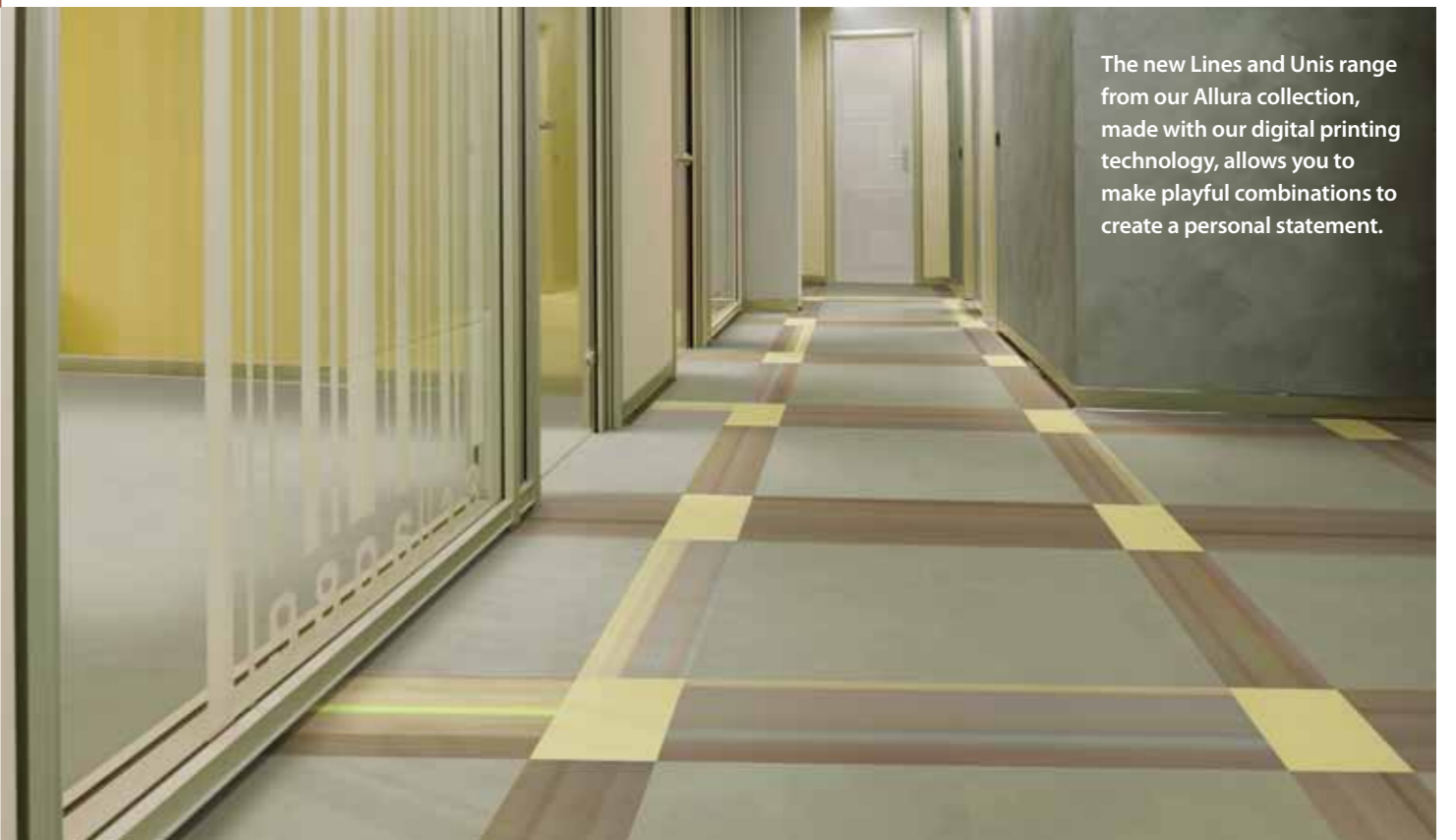


**Project facts**  
Le Fringe hair dressing salon features an exoskeleton ribbed effect of various shades of Marmoleum interspersed with glass which gives vantage to the continued colour panels across the floor and ceiling and a fully covered rear bench seat within the salon.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.



**Project facts**  
Tessera Alignment carpet tiles have been used at Safeland PLC offices to create a bold and striking statement.



The new Lines and Unis range from our Allura collection, made with our digital printing technology, allows you to make playful combinations to create a personal statement.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

# Design features

## Bespoke elements

To create a truly unique focal point, products from across our resilient and textile collections can be cut to create a flooring scheme that offers something out of the ordinary.

### Carpet tiles:

Carpet tiles are often a popular choice of flooring for office areas, not only for their choice of colour and texture but also for their ability to offer the opportunity to create bespoke features as part of an overall design scheme.

### Project facts

First Direct has created a bright, funky working environment using Tessera Carpet tiles.



### Project facts

The patients and staff at Warrington Hospital have an exciting and welcoming new environment thanks to a warm and bright design created using Marmoleum.



### Project facts

Break time fun no matter what the weather! Make the floor an interactive feature using our unique Aquajet technology and Marmoleum.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

# Design features

## Design elements

The most effective of impressions can often be made from the simplest of designs. Our Design Elements collection offers a range of "off the shelf" design solutions available in any colour combination, instantly bringing character and style to any interior.



Created in close cooperation with the Italian architect Alessandro Mendini, the Mendini collection consists of six innovative floor designs, each available in multicoloured panels created with advanced aquajet technology.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.



Obscure cut colours from across the Marmoleum collection were supplied in square panels to create a truly inspiring floor design at Bergen University.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

For areas where a specialist product is required, our Aquajet technology can also be used with our safety and acoustic vinyl collections.



Step safety flooring

Available for all our resilient floor covering collections, our weld cable can be used to create contrast between sections of flooring, while our fluorescent weld adds an "after dark" option to your design.



Forbo's fluorescent weld cable

# Design features

## Designating walkways & areas

Modern life in open plan spaces can mean that the ability to clearly designate walkways and breakout areas can form an integral part of a floor plan.



Flotex tiles

Flotex tiles were used at Kidscape in Croyden to create a vibrant children's play area.

### flotex®

Our standard Flotex sheet and tile collections can also be used to great decorative effect.

### flotex® artline

Flotex artline is a collection of 22 block coloured strips of our unique flocked floor covering, available in 11cm and 22cm width, which can be used in conjunction with any of our Flotex ranges to create an effective and attractive floor design.



Design work with Flotex artline

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.



Tessera Primera 2

### tessera®

The vast array of constructions, designs and colourways available from across our Tessera and Westbond carpet tiles provide the ideal solution for a simple yet effective visual demarcation of areas in an open plan space.

### sarlon® tech

Sarlon Tech acoustic vinyl has been hand cut on site at St Patricks Primary to create a floor design with a "wow" factor.



Sarlon Tech

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

# You're thinking individuality

The inclusion of a bespoke design allows customers to take control, creating unique interiors that reflect their identity.



### Project facts

Custom made Westbond carpet tiles were created especially for Barclays bank.

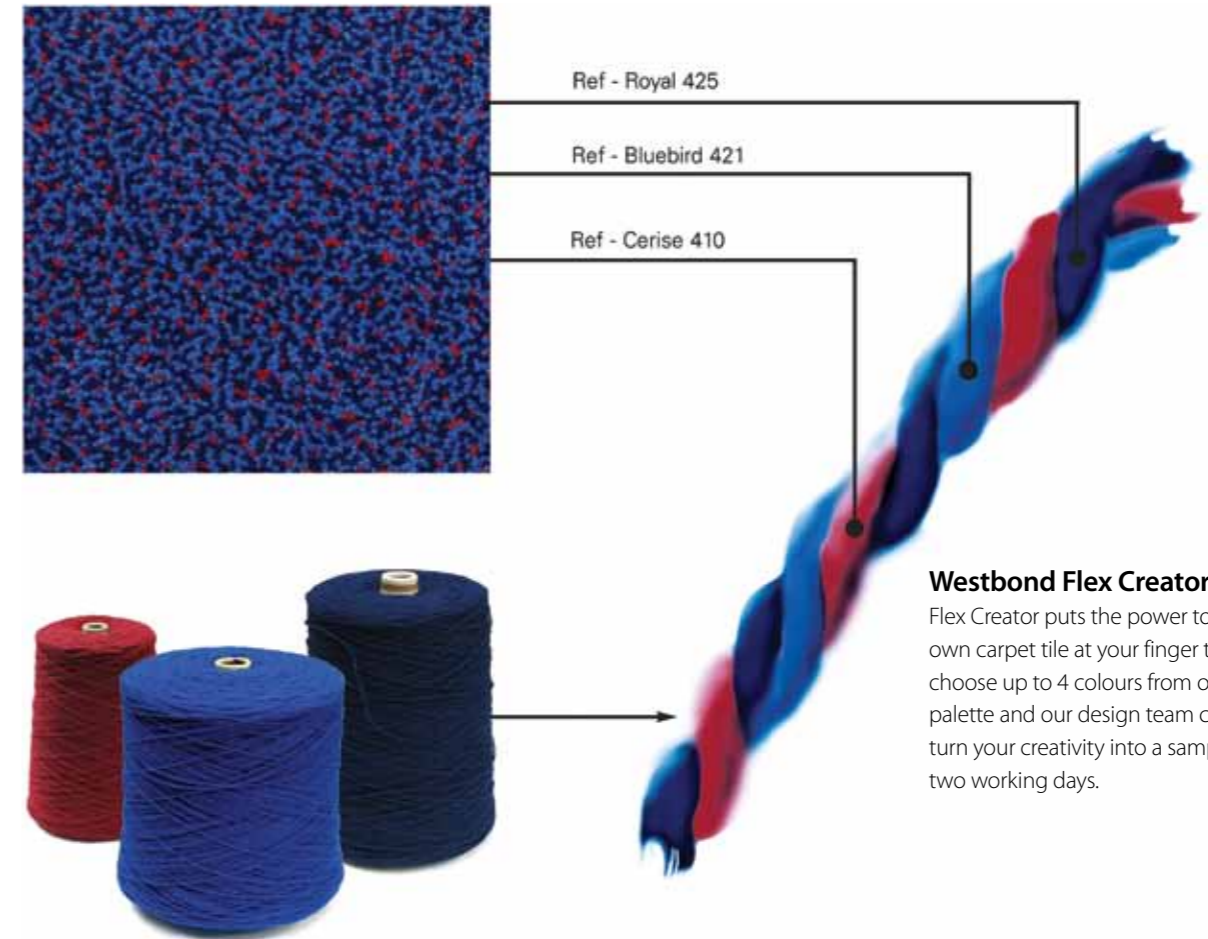


## westbond™

When you need to match that perfect colour exactly, our team at Westbond can help you create a carpet tile that is uniquely yours, from 1m<sup>2</sup>.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

# We're thinking unique solutions



### Westbond Flex Creator:

Flex Creator puts the power to create your own carpet tile at your finger tips. Simply choose up to 4 colours from our Ibond palette and our design team can quickly turn your creativity into a sample within two working days.



Luxurious Westbond carpet tiles have been used to bring a unique touch to an office space.

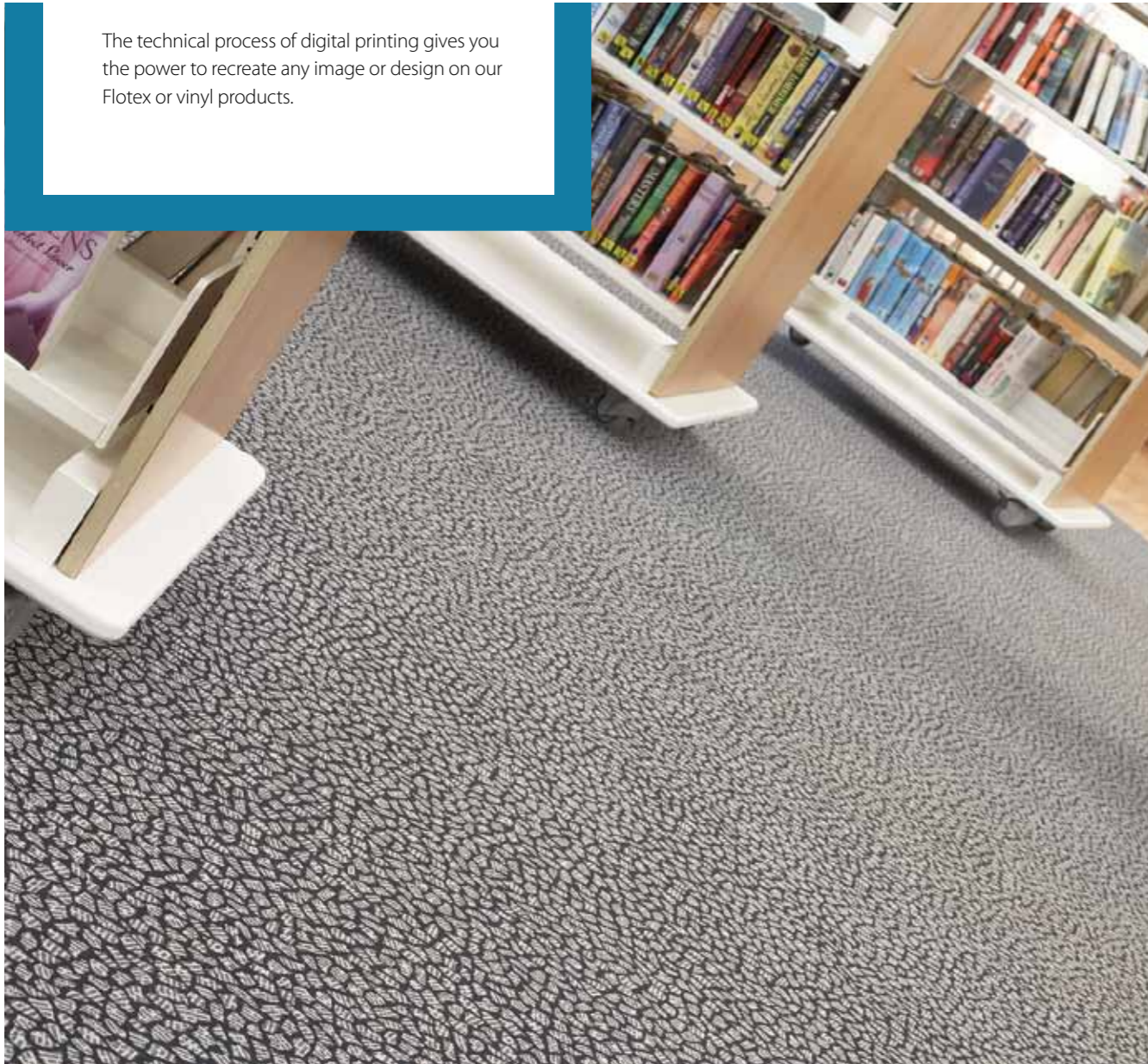
Available across a range of products from our portfolio, Forbo gives you the power to create a floor covering that is truly yours, from your very own shade of carpet tile to a unique pattern or even commissioned photography.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

# Bespoke design

## Digital print

The technical process of digital printing gives you the power to recreate any image or design on our Flotex or vinyl products.



### flotex® sottsass

A witty twist on the concept of Italian Terrazzo. This digital print is part of our Flotex Sottsass collection.

### flotex®

Flotex digital printing was used to give a break-time game of snakes and ladders a whole new dimension at St Pauls Cathedral School.



Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.



**Millennium Bridge, London**  
temporary advertising using Floorink.

### floorink

Forbo have invested in the latest digital printing capabilities to create seamless high quality (600dpi) designs and flooring solutions. In order to make the most of this technology we have a partnership with Printed Space to create Floorink, a revolutionary product guaranteed for 10 years. As well as bespoke designs we also have access to image banks from A-Z and Cassini Maps, Blue Sky Ariel Photography, Getty images, Gaby Gaby and George Steinmetz to name but a few.



### Clapham School:

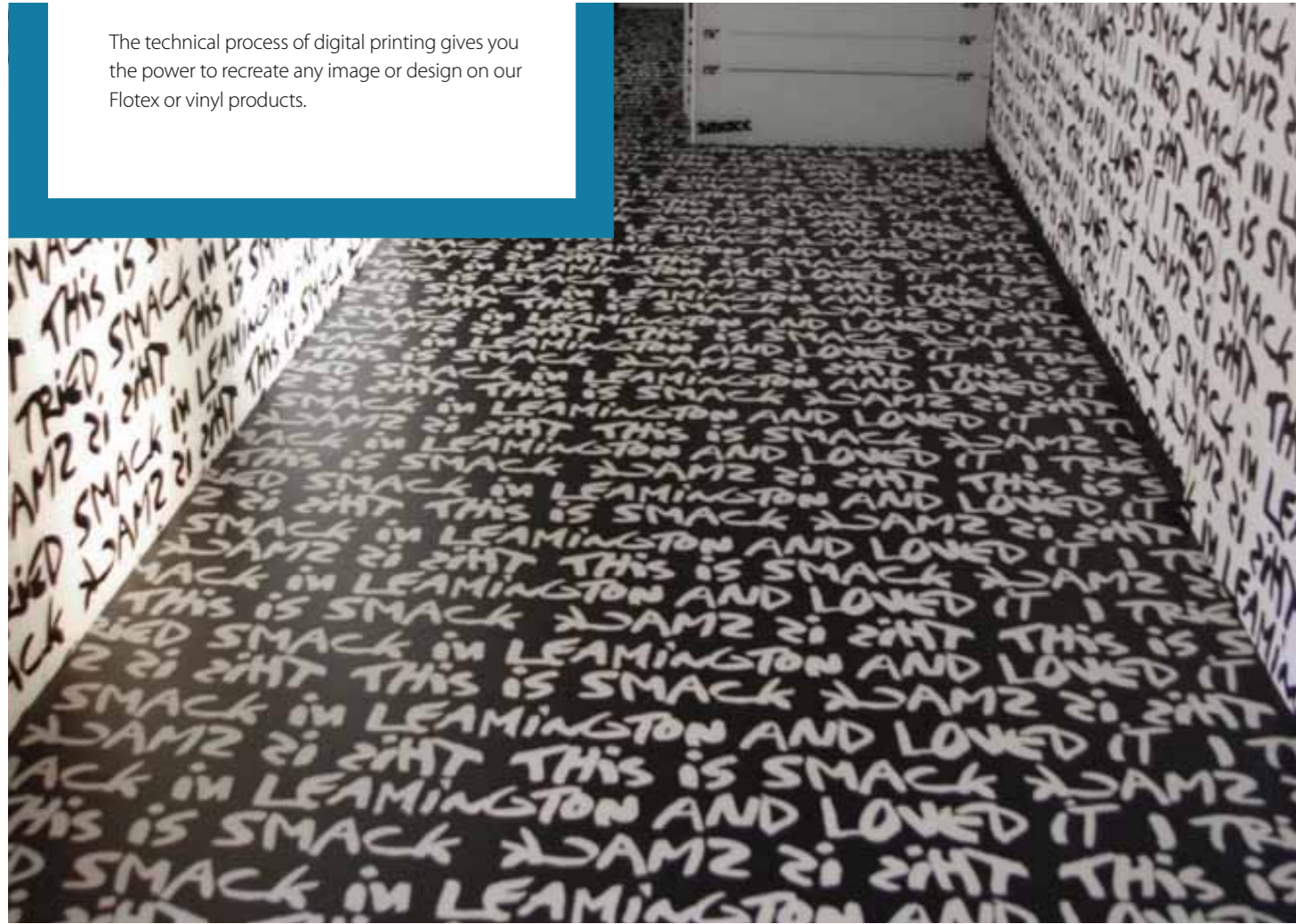
Pupils at Clapham Manor Primary School have the whole of London at their feet with the installation of an impressive A-Z street map floor created by Printed Space in partnership with Forbo Flooring Systems.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

# Bespoke design

## Digital print

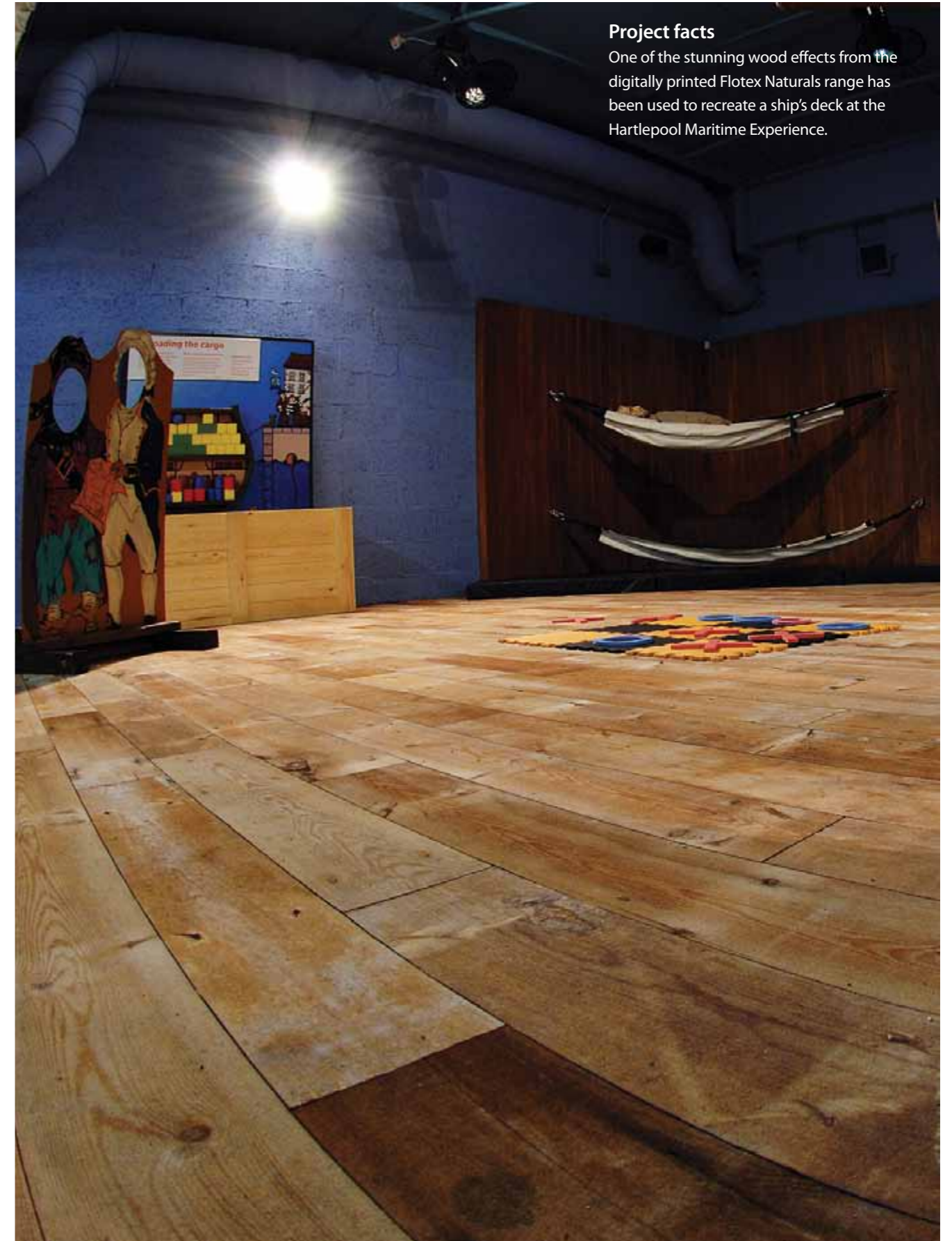
The technical process of digital printing gives you the power to recreate any image or design on our Flotex or vinyl products.



**Project facts**  
 Floorink brought the finishing touch to the Smack nightclub in Leamington Spa, creating a completely unique interior for party-goers to enjoy.



Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.



**Project facts**  
 One of the stunning wood effects from the digitally printed Flotex Naturals range has been used to recreate a ship's deck at the Hartlepool Maritime Experience.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

# You're thinking design floors

Large scale interior schemes often require a number of flooring products with different performance requirements to work together to create an overall flow of design.

### Plan design:

The in-house design team at Forbo can help bring your ideas to life as part of our Plan Design Service. Whether you are taking inspiration from one particular product which needs to be carried through the plan, or whether you simply need to see your scheme in the flesh, we can create plan boards of your design complete with product samples.

For areas that have specific requirements such as safety flooring or acoustic flooring, our team can offer help and advice on the best products to meet your needs, all designed to work with your visualisation.



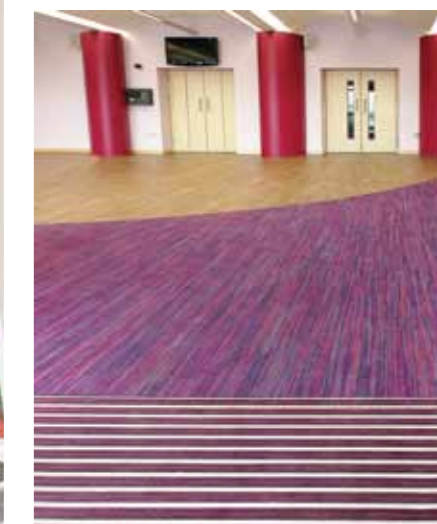
Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

# We're thinking let us do the work



### Project facts

Our plan design service has brought to life a striking new refurbishment project at Loughborough University where a wide range of Forbo's textile and resilient products have been specified as part of an exciting integrated flooring solution.

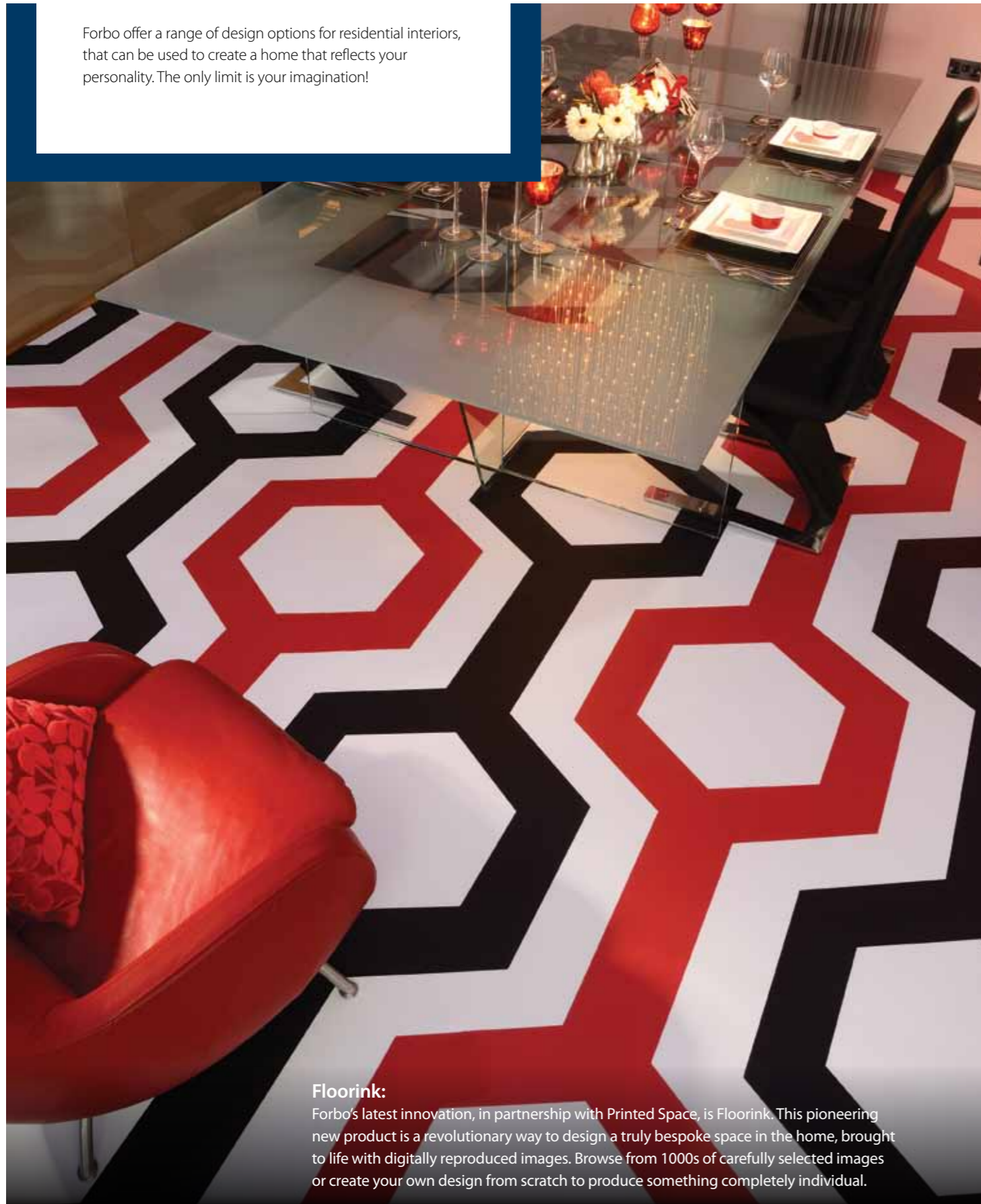


Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.



# Residential options

Forbo offer a range of design options for residential interiors, that can be used to create a home that reflects your personality. The only limit is your imagination!



### Floorink:

Forbo's latest innovation, in partnership with Printed Space, is Floorink. This pioneering new product is a revolutionary way to design a truly bespoke space in the home, brought to life with digitally reproduced images. Browse from 1000s of carefully selected images or create your own design from scratch to produce something completely individual.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

For that personal touch, the Superstar panel adds an individual element to any child's room.



Marmoleum dual tiles with Superstar feature panel



Marmoleum dual tiles with Strips border and corner piece

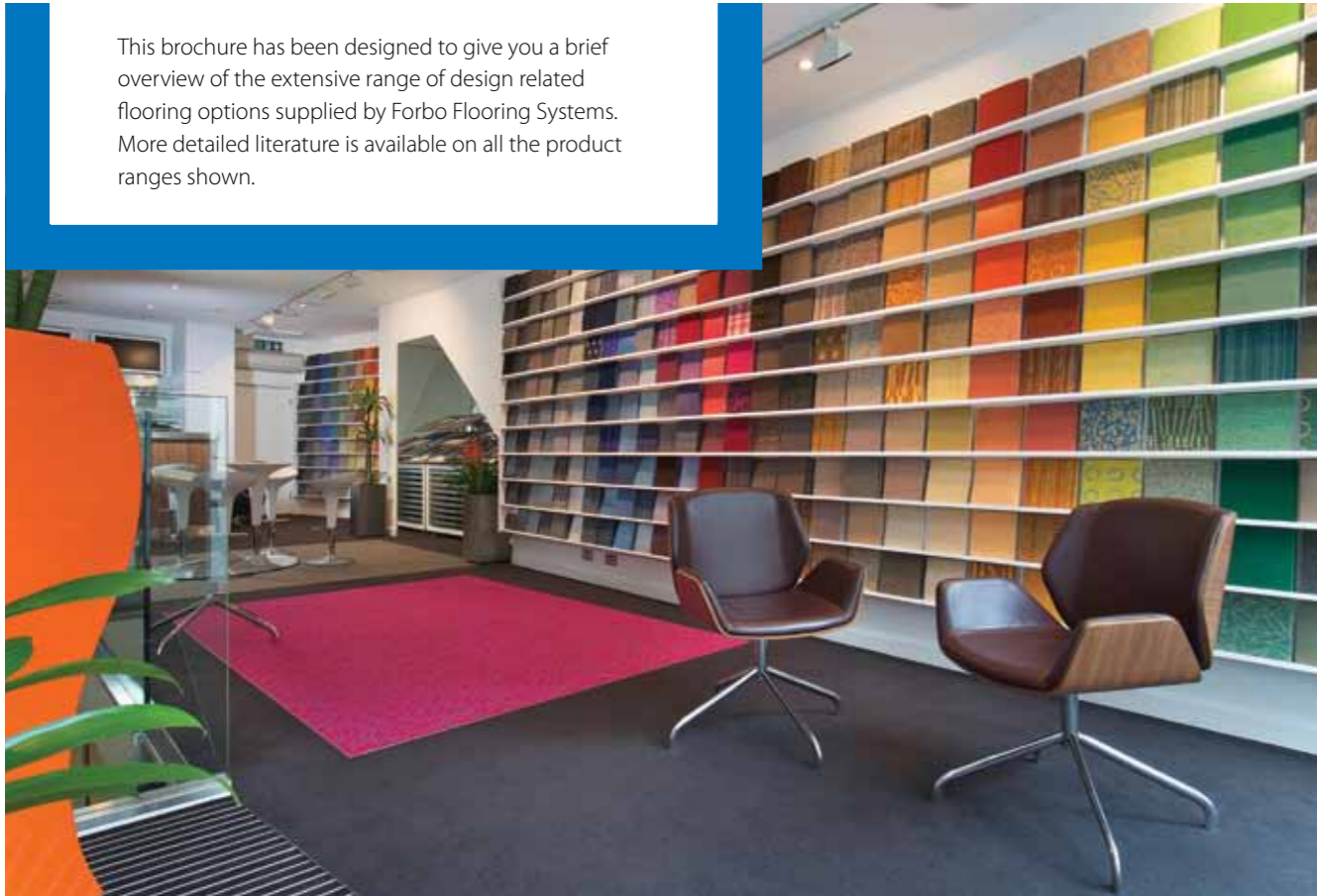
## marmoleum®

Everyone is an individual. Our residential Marmoleum collection includes a range of design elements available to order in any combination of colours from our Real range. From borders and lacing strips to clip corner tiles and key squares, any of our design elements can be co-ordinated to match your interior colour scheme.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

# The next step

This brochure has been designed to give you a brief overview of the extensive range of design related flooring options supplied by Forbo Flooring Systems. More detailed literature is available on all the product ranges shown.



We're committed to providing the very highest standards of customer service and we look forward to being of further assistance to you. Our friendly team of advisors and sales managers can give you all the advice and technical assistance you might need to specify the most appropriate combination of Forbo products for your next flooring project.

Forbo's EC1 showroom is the ideal place to visit when you're looking for that 'perfect colour' or just want to see a wider range of products.

Our full portfolio of brands is on display including Tessera and Westbond carpet tiles, Marmoleum, project vinyl ranges, entrance systems and brand new designs from our Flotex collection.

Why not pop in and enjoy some hospitality while looking at the products or discussing a project with one of our advisors.

**We look forward to seeing you.**

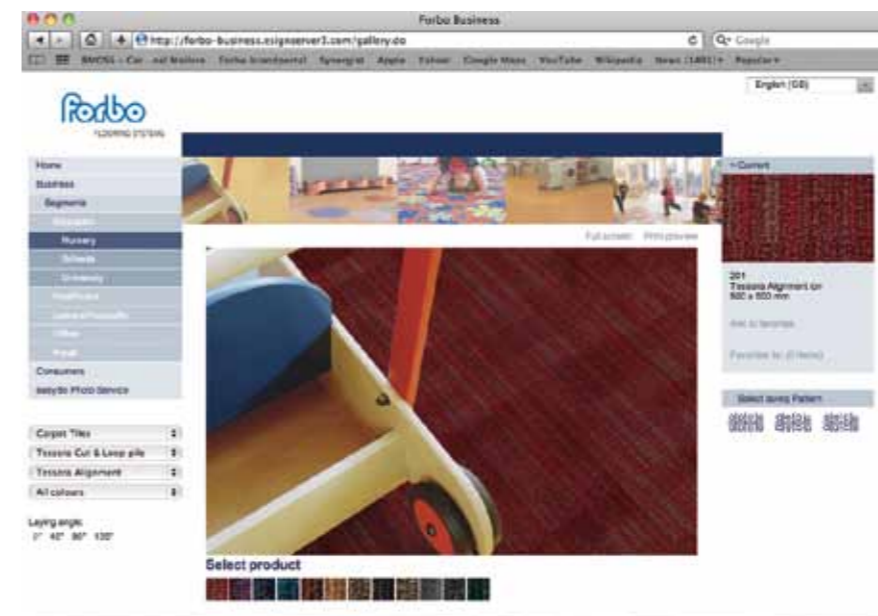
**Please contact**  
**info.flooring.uk@forbo.com**  
**www.forbo-flooring.co.uk**  
**Tel: 0800 731 2369**

**Nuway enquiries:**  
**Tel: 01773 740 688**  
**Fax: 01773 740 640**

**Plan Design enquiries:**  
**Tel: 01772 332 620**  
**Fax: 01772 646 912**

**Or visit our showroom:**  
**London EC1 Showroom**  
**79 St John Street**  
**Clerkenwell**  
**London**  
**EC1M 4NR**  
**Tel: 0207 553 9300**

**Opening hours:**  
**Monday - Friday 9.00 am - 5.00 pm**



Our brand new floor planner on the website allows you to drop products from across our entire portfolio into a selection of room shots, giving you the freedom to visualize how your scheme will look. For more information please visit [www.forbo-flooring.co.uk](http://www.forbo-flooring.co.uk)

The information in this brochure is correct at the time of going to press. Forbo Flooring UK Limited reserves the right to make changes to the specification and colour of its products from time to time and goods supplied may not conform exactly to those shown in this brochure. Collection updates and content may be updated quarterly.

Please note: Digital representations may vary from the actual product. Please order a sample to see the full effect. Contact 0800 731 2369.

Forbo Flooring Systems is part of the Forbo Group, a global leader in flooring, bonding and movement systems, and offers a full range of flooring products for both commercial and residential markets. High quality linoleum, vinyl, textile, flocked and entrance flooring products combine functionality, colour and design, offering total flooring solutions for any environment.



#### UK

Forbo Flooring UK Limited  
PO Box 1, Kirkcaldy, Fife KY1 2SB

#### London EC1 showroom

79 St John Street, Clerkenwell  
London EC1M 4NR  
Tel: 0207 553 9300

#### For commercial enquiries:

If calling from the North,  
Midlands, London & South East  
Tel: 0800 0282 162  
Fax: 01772 646 912

If calling from Scotland & South West

Tel: 0800 0935 258  
Fax: 01592 643 999

#### Nuway enquiries:

Tel: 01773 740 688  
Fax: 01773 740 640

#### Residential enquiries:

Tel: 0800 0935 846  
Fax: 01592 643 999  
Email: [info.flooring.uk@forbo.com](mailto:info.flooring.uk@forbo.com)  
[www.forbo-flooring.co.uk](http://www.forbo-flooring.co.uk)

#### Samples:

Tel: 0800 731 2369

#### Ireland

Forbo Ireland Ltd  
2 Deansgrange Business Park  
Blackrock  
Co Dublin  
Tel: 00353 1 2898 898  
Fax: 00353 1 2898 177  
Email: [info.ireland@forbo.com](mailto:info.ireland@forbo.com)  
[www.forbo-flooring.ie](http://www.forbo-flooring.ie)

#### Registered office:

Forbo Flooring UK Limited  
Den Road, Kirkcaldy  
Fife KY1 2ER

Registered in Scotland: No 41400

